

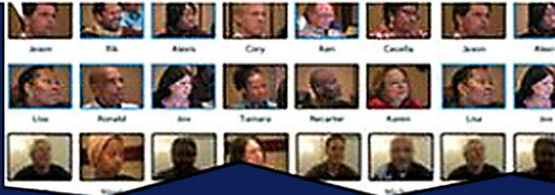
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Deliberations

Cost-Effective Jury Research in Two Simple Steps:

STEP 1

18 Jurors Evaluate Your Case **LIVE** Online



STEP 2 – two days later

Six Advocates Deliberate **Face-to-Face**



I. Online Trial

We hire 18 jurors from the venue—you will know LOTS about their backgrounds. You make two 20 minute arguments (PL and DF) to all 18 jurors; we generate instant feedback for you. You present witnesses for another 40 minutes; we generate more feedback, including 18 Individual Verdicts.

II. Jury Deliberation

Two days after your Online Trial we hire the three strongest pro-PL jurors and the three strongest pro-DF jurors to come together around a table in a video-conferencing center to deliberate to a verdict. You watch these face-to-face deliberations in real time. Your report is usually available within three days.

- ✓ \$12,000 Cost — Less Than Many Depositions
- ✓ Feedback From 18 Jurors, and 18 Individual Verdicts
- ✓ Live, Face-to-Face Deliberation Using Your Six Best Jurors
- ✓ Simple Preparation -- LOTS of Lawyer-Friendly Drafting Forms
- ✓ Step by Step Video at www.FirstCourt.com/wd

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