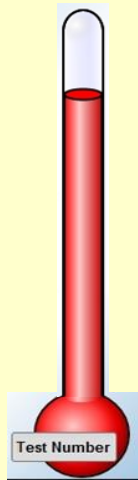


Negotiate Early? Yes. But DON'T Reveal Your Number

Chicago adjuster sending number to First Court



Denver attorney discussing temperature w/ her client



Settlement Testing™ Features:

**PATENT
PENDING**

- Safe – No need to reveal your number
- No travel—negotiate from your office
- Price: Costs less than traditional mediation
- 18 minutes – harnesses power of a real deadline
- Proven – save time, money & stress on clients
- No time wasted on speeches & posturing
- Sharply reduces need for mediation
- Use before or after litigation is commenced
- Simple – easily mastered in a 20 minute demo

More Info:

www.FirstCourt.com/ADR

How it Works

1. You provide us with contact info for the other side. We convince them they have nothing to lose by trying Settlement Testing.
2. Each side logs onto our Testing website at the same time for an 18 minute session.
3. Each side sends settlement numbers into our server. Your opponent never sees your numbers—only the algorithms in our server see your numbers.
4. Our server tells negotiators how close each round of numbers are using a thermometer – the warmer the temperature, the closer the numbers.
5. Testing allows parties to compare honest numbers, without revealing anything that can hurt them in future negotiations. This builds settlement confidence by showing parties their numbers are actually quite close.